

Thiago Mota

Senior UX/UI and Product Designer



CURRENT LOCATION

Porto, Portugal
4050-129

NATIONALITY

Brazilian, Portuguese

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CONTACT

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LINKEDIN

www.linkedin.com/in/tmota-design

LANGUAGE SKILLS

Portuguese	<i>native</i>
English	<i>fluent</i>
Spanish	<i>advanced</i>

SUMMARY

I'm a seasoned UX/UI Designer with a decade of experience in crafting exceptional digital experiences. I specialize in creating user-centric designs, leveraging my expertise to drive impactful results. My work spans various industries, contributing innovative solutions and elevating user experiences on a global scale.

WORK EXPERIENCE

Product Designer - Carlsberg Group

May 2022 – December 2023

- Lead creation of user-centric designs for the CADI, Carlsberg Sales Force Automation (SFA) app.
- Collaborate with cross-functional teams, conduct user research, and utilize data-driven insights for intuitive and visually appealing interfaces.
- Iterate designs through prototyping and usability testing to enhance user engagement and satisfaction on global platforms.
- Main Tools: Figma, Hotjar, Microsoft 365

UX Designer - Kings Crest Global (US)

March 2021 – May 2022

- Crafted interactive web and mobile experiences, deriving solutions from qualitative research analysis.
- Utilized Figma, InVision, Balsamiq Mockups, Adobe Suite, and Microsoft Office for design processes.

Senior UI/UX Designer - DR Studio (Brazil)

September 2020 – February 2021

- Tailored web and mobile projects for the fast-paced USA startup market using Figma, InVision, Adobe Suite, Sketch, HTML, CSS, Wordpress, and Microsoft Office.

VISUAL TOOLS

Adobe Creative Cloud

Adobe Photoshop

Adobe Lightroom

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Adobe After Effects

Procreate

PROTOTYPING

Figma

InVision

Adobe XD

Sketch

PROGRAMMING

HTML

CSS

Wordpress

DIGITAL TOOLS

Microsoft 365

Notion

Trello

Slack

Senior Designer - Cuca Design (Brazil)

September 2019 – June 2020

- Coordinated creation team for inbound marketing deliverables at Icatu Seguros.
- Managed client communication, project activities, and team efforts using diverse design tools.

Digital Content Designer - Crama Design (Brazil)

November 2018 – August 2019

- Created visual content for internal communication platforms at Vale S.A., aiding crisis management communications post-incident.
- Employed Adobe Suite, HTML, CSS, Wordpress, and Microsoft Office for content creation.

Digital and Graphics Designer - MIMO Festival

September 2019 – June 2020

- Crafted online and offline visuals for promotional materials, event signage, and fundraising presentations.
- Leveraged Adobe Suite, HTML, CSS, Wordpress, and Microsoft Office for diverse design needs.

EDUCATION

Postgraduate Diploma in Project Management

Anhanguera Educacional, 2018 – 2019

- Extensive coursework covering software tools, time management, communication, project quality, risk management, and strategic project management.

Bachelor Diploma in Visual Communication Design

Universidade Federal do Rio de Janeiro, 2008 – 2018

- Comprehensive curriculum encompassing various design facets including project planning, branding, photographic processes, video editing, graphic production, data visualization, and web design.

CERTIFICATIONS

- Member of the Interaction Design Foundation - October 2023
- Enterprise Design Thinking Practitioner (IBM) - September 2023
- UX & Web Design Master Course (Udemy) - March 2020